

COOKIES STATEMENT

As described in our [\[Privacy Statement\]](#), our website (<http://www.beatsmedical.com>) uses small pieces of data called cookies to distinguish you from other users of the Website. This helps us to provide you with a good experience when you browse our Website and also allows us to improve our Website. You can find out more about cookies at www.allaboutcookies.org.

Changes to this Policy

We may update our Cookie Statement from time to time to reflect changes in technology, data protection legislation or our data collection practices. Any updates or changes that may affect how we use cookies will appear in this Policy. We encourage you to periodically review our Cookie Statement to see the current statement in force.

Your Consent

Visitors may be able to browse parts of the Website if cookies are disabled from their web browser. However, this may result in a temporary loss of functionality and may affect the browsing experience. We have included a banner message directing you to this Cookie Statement. If you use our Website without confirming your acceptance of this Policy or without changing your browser settings we will assume you agree to receive cookies from our Website. We have explained below how you can block cookies.

Withdrawing Consent

Once you have given us your consent to use cookies, we will store certain cookies on your computer or device to remember you for next time. If you wish to withdraw your consent at any time, you can change your browser settings. Details as to how you can set your browser to reject cookies can be found at www.allaboutcookies.org. Alternatively, please contact us by email at office@beatsmedical.com. Please note that disabling cookies may prevent us from providing some or all of the services available on our Website.

Types of Cookies used on our website

Our website uses the following types of cookies:

- **Strictly or technically necessary cookies.** These are cookies that are required for the operation of our website. They include, for example, cookies that enable you to log into secure areas of our website to create and manage your profile. Please note that these cookies do not gather any information about you that could be used for marketing or remembering where you've been on the internet. One of the cookies used is "persistent", while the others are "session"

cookies.

A “persistent” cookie is set once you have logged in to your account. The next time you visit our website using the same device, the persistent cookie allows us to recognise you as an existing user so you don’t need to log in. Session cookies expire after a short time or when you close your web browser. We use the “persistent” and “session” cookies for our Website only. These cookies do not track any other user information.

- **Analytical/performance cookies.** These cookies allow us to recognise and count the number of visitors and to see how visitors move around our website when they are using it. This helps us to improve the way our website works, for example, by ensuring that users are finding what they are looking for easily. Our website uses Google Analytics, Google Tag Manager, web stats and C-Panel Stats which may serve persistent cookies to your device to track aggregate information of user traffic. This information is gathered anonymously. It does NOT enable us to identify who you are. We use these cookies to determine the kind of content and services our visitors value most, which in turn helps us improve our website and its content.

- **Functionality cookies.** These are used to recognise you when you return to our website. The authentication plugin we use on our Website uses a session cookie to authenticate your login and remember your settings.

This policy was last modified May 2021.